



NewsGuard News Literacy Library Partnership Overview

NewsGuard was founded in 2018 to fight misinformation and restore trust in the media. It does this by using humans to review and rate news and information websites for credibility and transparency and publishing those ratings to a free browser extension. To help advance its mission, NewsGuard launched its News Literacy Partnership Program, which is sponsored by Microsoft, and is teaming up with universities, libraries, and K-12 schools across the country.

We are glad you are interested in using NewsGuard as a news literacy tool in your library. The following is an overview of what this informal partnership with NewsGuard might include, but it is ultimately up to the library to decide exactly how it would like to work with NewsGuard.

What might a partnership include?

- The library installs NewsGuard's browser extension onto its library computers and shares NewsGuard with patrons as a research tool
- The library receives access to NewsGuard's materials for teaching news literacy
- NewsGuard representatives participate in webinars or on-site speaking engagements
- Librarians and patrons provide feedback to NewsGuard about specific ratings and usability of the browser extension
- Library staff and patrons report any suspicious websites they may encounter that have not yet been rated by NewsGuard, using the submission form on NewsGuard's website
- Librarians spread the word about NewsGuard to other branches and librarians

What are the next steps?

1. Set up an initial phone call or webinar with a member of NewsGuard's news literacy team. Contact sarah.brandt@newsguardtech.com or your current NewsGuard contact
2. Discuss internally and ensure NewsGuard's extension is compatible with your library system. (NewsGuard's browser extension is free, does not collect personal information, and is available for Safari, Chrome, Firefox and Edge. Downloading is easy and takes less than a minute, but NewsGuard's technology team can assist with any obstacles)
3. Confirm with NewsGuard the number of branches and computers that will install NewsGuard, and the planned date of installation
4. Distribute NewsGuard materials, including its one-page "Who's Feeding You Your News" handout, which librarians can use to inform patrons about how the extension works
5. Publicize partnership via press release and coverage in library newsletter
6. Schedule webinars and speaking engagements featuring NewsGuard representatives (possible topics: identifying misinformation, how online actors work to fool readers, etc.)
7. Provide feedback from librarians and patrons (via email, phone, or Google form)