

# Improving Your Library's Website

HTML  
Best Practices  
URL  
Tablet  
Patron  
Responsive  
End User  
Phone Computer  
Domain Name

Friday, November 4, 2016 8:30-3:00  
Westmoreland County Community College  
Commissioner's Hall

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Ever wonder if your website is the best it can be?  
Ever wanted to redesign your website but didn't know where to start?  
Want to know if your website is responsive?  
Want to learn about website hosting?  
If the answer to any of these questions is "Yes," then join us.



Cindy Leonard, Consulting Team Leader from the Bayer Center for Nonprofit Management will be presenting on how to improve your library's website.

Sessions include:

- **Website essentials and terminology**
- **Website planning**
- **Choosing a content management system  
(and a closer look at the WordPress CMS)**
- **Website evaluation (including live case studies)**





Pennsylvania  
Library  
Association



The Southwest Chapter encompasses the eleven counties of southwestern Pennsylvania. These counties include: Allegheny, Armstrong, Beaver, Butler, Cambria, Fayette, Greene, Indiana, Somerset, Washington and Westmoreland and includes members from public, academic, school, and special libraries.



Check out the Chapter's calendar for upcoming events and programs.

<https://sites.google.com/site/palaswchapter/home/calendar>

For directions to WCCC go to: <https://wccc.edu/pages/locations/wccc-main-campus-youngwood/directions/>

## Registration

Online Registration Available at : Events on PaLA at [www.palibraries.org](http://www.palibraries.org)

Name: \_\_\_\_\_

Library \_\_\_\_\_

Address: \_\_\_\_\_

Email \_\_\_\_\_

Library Type: Public/ Academic/School/Special

### WORKSHOP FEE (includes meals)

For PaLA members: \$25

For non members: \$40

There is no refund of the workshop fee. If you are unable to attend, please send a substitute.

Please make check payable to PaLA

Detach and return this form with payment by

October 28, 2016 to:

PaLA Southwest Chapter

c/o Kathy McClure

Eva K. Bowlby Library

311 N. West Street

Waynesburg, PA 15370

This project is made possible by a grant from the U.S. Institute of Museum and Library Services as administered by the Pennsylvania Department of Education and the Commonwealth of Pennsylvania, Tom Wolf, Governor, through the College and Research Division (<http://crdpala.org/>) of PaLA. Show your appreciation by becoming a member of PaLA! If you are already a member—Thank you!

Session qualifies for Act 48 and 4 hours of CE

Email late registrations to: [mcclure.kathy@evakbowlby.org](mailto:mcclure.kathy@evakbowlby.org)